

Preserving the past; providing for the future



The historic Whitney Hotel restoration was made possible through a \$750,000 community investment by Alliant Energy.

A community's history is the one element that makes it unique, and the buildings that date back to its beginnings are often its most defining legacy.

Unfortunately, in the name of progress and growth, many historic structures and the character that goes with them have been torn down to make way for new development.

Heartland Properties Inc. is proud to have helped communities like Columbus, Wisconsin, meet their growing needs without compromising their heritage. The restoration of the Whitney Hotel in 1991 provided needed housing and retail space while preserving this historic building in downtown Columbus.

In honor of Historic Preservation Week (May 15 - 20), Heartland Properties Inc. and its parent company, Alliant Energy, salute the city of Columbus and the Columbus Main Street office. Their foresight has demonstrated a true commitment to future generations, while holding strong a respect for the past.



**Heartland
Properties, Inc.**

an Alliant Energy Company